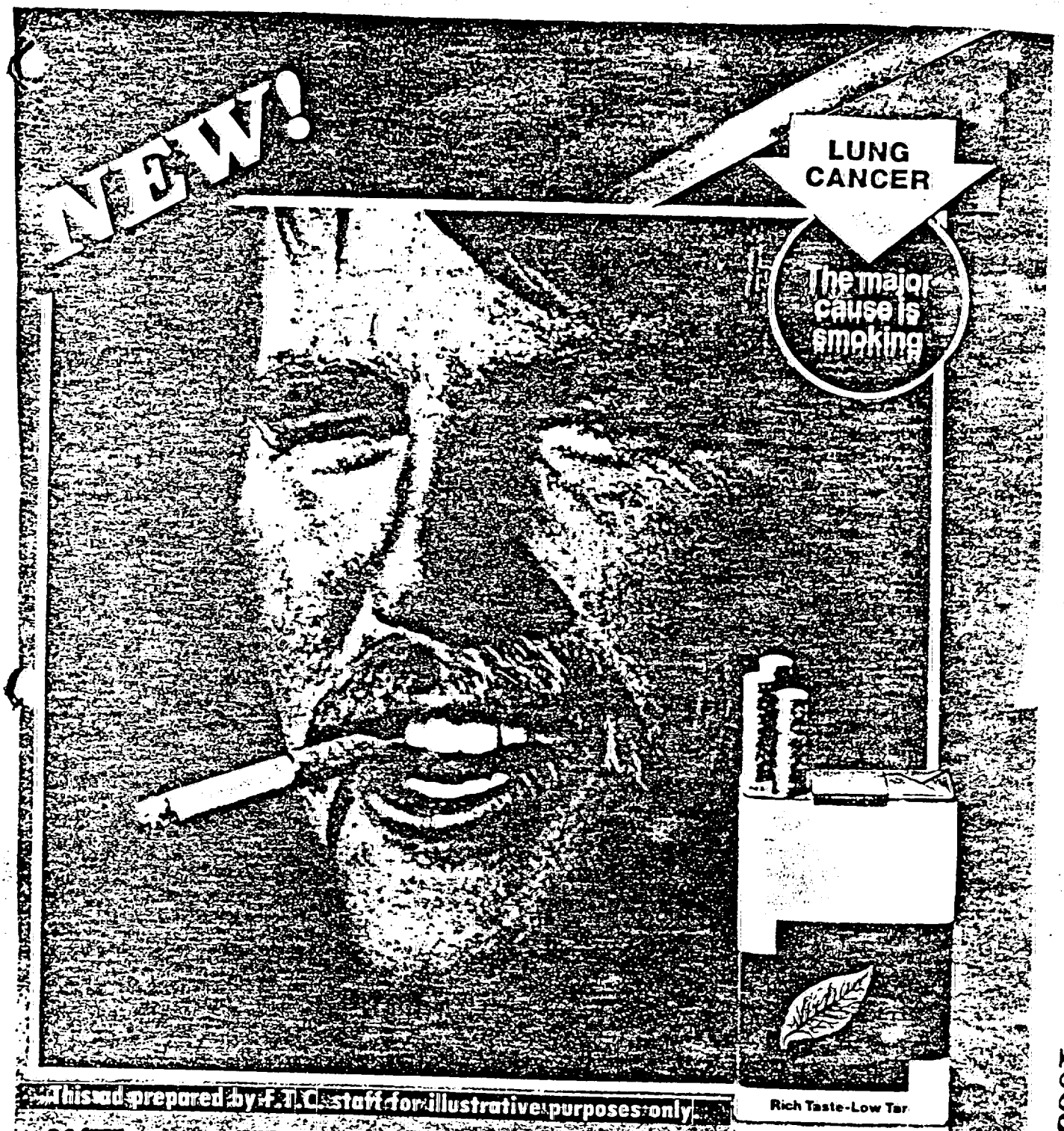

This ad prepared by F.T.C. staff for illustrative purposes only.

"Taste [redacted] new golden taste! Richer...mellower than before."

[redacted] new golden leaf tobacco blend does it.
Tastes richer...mellower...more satisfying.
A taste that's pure gold.

The smoking man's low tar.

Source: https://www.industrydocuments.ucsf.edu/docs/yxmk0000

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